



## **Printing Toners Market to Reach USD 4.33 billion by 2020 : MarketResearchReports.Biz**

*MarketResearchReports.Biz announces addition of new report" Printing Toners (Conventional Toners and Chemically Prepared Toners) Market by Raw Material (Polyester, Styrene-Acrylic and Others) for Monochrome Printing and Color Printing Applications - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2014 - 2020 "to its database.*

The printing industry is a medium for dissemination of information. Several industries ranging from packaging, labeling, branding and advertisement to entertainment, sports and education use printing technology to add value to their products and services. Currently, digital printing technology is widely used in order to obtain high quality prints. It includes laser and inkjet printing. Laser printers employ printing toners to impart color to the prints. Printing toners used in laser printers provide rich color reproduction, shorter runs due to high printing speed and flexibility to modify the original image. These are extensively used in label printing, folding carton printing and for commercial printing needs.

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The report on printing toners market has been segmented into various chapters. Under each chapter, we have tackled the different aspects of the market and provided an analysis on various parameters. Preface provides a brief diagrammatic representation on the segmentation of the printing toner market. Additionally, the chapter provides a detailed description of the methodology used for research along with the scope and assumptions used in estimating as well as analyzing the future market growth.

We have included an executive summary that includes a brief summary regarding the trends in the market. We have also included a snapshot of the market; it provides the current scenario as well as growth opportunities for the market at the end of the forecast period.

Industry analysis provides an insight on the drivers and restraints of the printing toners market and their impact on the growth of the market during the forecast period. Additionally, the study includes opportunities available in the market on a regional and global level and their effect during the forecast period. We have provided a detailed analysis of the value chain for better understanding of the printing toner market. Furthermore, a detailed analysis of Porter's five forces model has been provided for better understanding of the intensity of competition in the market. Additionally, the study

comprises a market attractiveness analysis, where applications are benchmarked based on their market size, growth rate and general attractiveness. A detailed analysis of key players' market share in the industry has been included to represent the nature of the market.

Analysis of the production technology segment, forecasts the market for various printing toner production methods, on the global level. The market has been estimated in terms of volume (kilo tons) and forecast for the period from 2014 to 2020. Furthermore, market segments by raw material and application have been analyzed and forecast based on current trends on the global and regional level from 2014 to 2020. Geographically, the market has been segmented into North America, Europe, Asia Pacific and Rest of the World. Analysis and forecast is based on current trends and ranges over a period from 2014 to 2020.

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Detailed profiles of certain leading companies are provided in the report along with analysis of their market share. Leading companies in the market include ACM Technologies, Inc., Astro-Med, Inc., Canon, Inc., IMEX Co., Ltd., Samsung Fine Chemicals and Xerox Corporation. Company profiles include attributes such as company overview, financial overview, business strategies and recent developments. The market has been segmented as below:

**Printing Toners Market – Production Technology Analysis**

- Conventional toners
- Chemically prepared toners

**Printing Toners Market – Raw Material Analysis**

- Polyester
- Styrene -acrylic
- Other (blends of polyester and styrene-acrylic and specialty polymers)

**Printing Toners Market – Application Analysis**

- Monochrome printing
- Color printing

**Printing Toners Market - Regional Analysis**

- North America
- Europe
- Asia Pacific
- Rest of the World (RoW)

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